



ALINE
DESIGN

Hands that Craft



**WHITE LABEL
PRODUCTION CATALOGUE
PART 1**

2025 - 2026



ALINE
DESIGN

Hands that Craft

20

YEARS OF QUALITY
PRODUCTION

EXQUISITE
HANDCRAFTED
BRASSWARE

We are proud to preserve the timeless charm of handmade artistry.

Our craftsmen, dotted across India's diverse geography, cultures, and traditions, bring their regional mastery to every creation.

With passion and precision, they shape intricate details and techniques to reimagine traditional products

OUR ESTEEMED CLIENTS

TATA
CLiQ

amāla
earth


THE IMPERIAL

INDIA
CIRCUS
by
KRSNAA MEHTA

WESTSIDE

SHOPPERS STOP

MOJARTO

NYKAA

CHAMIERS

JAYPORE


homecentre™

pepperfry

THE
Purple Turtles®


Gata that
Aesthetics

Wooden Street
Furniture... konderd with love

Sunshine Boulevard

future group 
Udho hai. Aaj. Abhi.

fabindia
CELEBRATE INDIA

ellementry
Home & Gifting


Chamiers Cafe

 BUNOSILO

AJIO

 Qalara

Arcedior®



INTRODUCTION

Aline Design is an established design house engaged in thematic design & manufacturing for almost two decade and has proudly worked with India's best retailers and e-tailers and small format stores.

Aline design is known for its unique design sensibilities and high quality production and is always recommended for exquisite product concepts, finishes, balanced pricing, timely delivery and ethical practices.

Over the years, Aline Design has developed and produced collections for Fabindia, Tata-Westside, Aditya Birla Group-Curocreate, Landmark Lifestyle-Homecentre, Shopperstop, Future Group-Hometown, @home in various product categories.

Aline Design has also produced for premium internet portals like Ellementry.com, Ajio.com, Pepperfry.com, Urbanladder.com, Mojarto.com, Bunosilo.com, Gaatha.com etc. and has worked with leading boutique stores across India namely Chamiers (Chennai), Tressorie, Ishatvam (Delhi), Isha Foundation (Coimbatore), Options (Ahmedabad), Purple Turtle & Cinnamon (Bangalore) and Inhabit (Hyderabad) and many more.

Aline Design reinvents metal techniques and employs them into unconventional applications with exquisite craftsmanship to bring forth collections with great finish and design.



**ALINE
DESIGN**



INTRODUCTION

Aline Design offers its White Label Production Catalogue with bestselling products in varied and unique material techniques at minimum order quantities

DIRECT TRANSFER PRICES: Products are available on production prices based on quantity ordered.

NO BRANDING: White label products and can be branded as per clients specifications.

PRODUCTION QUALITY: Impeccable quality with tested materials and techniques

DESIGNS AND INNOVATION: New designs in innovative techniques

TIMELY DELIVERY: Committed delivery schedules as per lead time specifications

HANDMADE PRODUCTS: Proudly made in India with skilled craftsmen.

Elevate your brand value in the growing market demand of unique products with unmatched quality and prices. **Opportunity to improve profits by procuring designed products, produced by Aline Design on direct transfer prices and increase margins as per your pricing system.**



**ALINE
DESIGN**



ALINE
DESIGN

DECOUPAGE COLLECTION

PURE BRASS ENTICED WITH
HANDPAINTED PATTERNS

DELICATE HAND PAINTED
PATTERNS IMPRINTED OVER
POLISHED BRASS AND
ENAMELED WITH CLEAR LACQUER





ALINE
DESIGN



OMKARA DIYA

PURE BRASS | DECOUPAGE



OMKARA INCENSE HOLDER

PURE BRASS | DECOUPAGE



OMKARA MULTI PURPOSE CONTAINER

PURE BRASS | DECOUPAGE



ALINE
DESIGN



OMKARA DIYA + INCENSE HOLDER

COMBO SET OF 2



OMKARA
MULTI PURPOSE CONTAINER x 2

COMBO SET OF 3



OMKARA DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER



OMKARA
MULTI PURPOSE CONTAINER x 3



ALINE
DESIGN

DECOUPAGE COLLECTION

PURE BRASS ENTICED WITH
HANDPAINTED PATTERNS

DELICATE HAND PAINTED
PATTERNS IMPRINTED OVER
POLISHED BRASS AND
ENAMELED WITH CLEAR LACQUER





ALINE
DESIGN



SANSKAAR DIYA

PURE BRASS | DECOUPAGE



SANSKAAR INCENSE HOLDER

PURE BRASS | DECOUPAGE



SANSKAAR MULTI PURPOSE CONTAINER

PURE BRASS | DECOUPAGE



**ALINE
DESIGN**

COMBO SET OF 2



SANSKAAR DIYA + INCENSE HOLDER



**SANSKAAR
MULTI PURPOSE CONTAINER x 2**

COMBO SET OF 3



**SANSKAAR DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



**SANSKAAR
MULTI PURPOSE CONTAINER x 3**



ALINE
DESIGN

HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND
HAND ENAMELLED

FINELY ETCHED BRASSWARE,
METICULOUSLY HAND
ENAMELED WITH LACQUERED
COLOR





ALINE
DESIGN



PURI DIYA

ETCHED BRASS | HAND ENAMEL



PURI INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



VRINDA DIYA

ETCHED BRASS | HAND ENAMEL



VRINDA INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



PURI CONTAINER LARGE

ETCHED BRASS | HAND ENAMEL



PURI MULTI PURPOSE CONTAINER

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



VRINDA MULTI PURPOSE CONTAINER
ETCHED BRASS | HAND ENAMEL

VRINDA CONTAINER LARGE
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



VRINDA KULIYA CONTAINER
ETCHED BRASS | HAND ENAMEL



PURI KULIYA CONTAINER
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



PURI FUMER DHUNA WITH BRASS HANDLE & TONG
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



**PURI FUMER DHUNA WITH
WOODEN HANDLE & TONG**
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN

COMBO SET OF 2



PURI DIYA + INCENSE HOLDER



PURI MULTI PURPOSE CONTAINER x 2

COMBO SET OF 2



VRINDA DIYA + INCENSE HOLDER



VRINDA MULTI PURPOSE CONTAINER x 2



ALINE
DESIGN

COMBO SET OF 2



PURI KULIYA CONTAINER x 2



ALINE
DESIGN

COMBO SET OF 2



VRINDA KULIYA CONTAINER x 2



**ALINE
DESIGN**

COMBO SET OF 3



**PURI DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



PURI MULTI PURPOSE CONTAINER x 3

COMBO SET OF 3



**VRINDA DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



VRINDA MULTI PURPOSE CONTAINER x 3



ALINE
DESIGN

HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND
HAND ENAMELLED

FINELY ETCHED BRASSWARE,
METICULOUSLY HAND
ENAMELED WITH LACQUERED
COLOR





ALINE
DESIGN



BHAKTI PUJAN SET

BELL | DIYA | KUMKUM KATORI x 2 | PRASAD BOX | GLASS | POOJA PLATE

ETCHED & CAST BRASS | HAND ENAMEL



ALINE
DESIGN



ASTHA PUJAN SET

BELL | DIYA | KUMKUM KATORI x 2 | PRASAD BOX | GLASS | POOJA PLATE

ETCHED & CAST BRASS | HAND ENAMEL



ALINE
DESIGN



BHAKTI DIYA

ETCHED BRASS | HAND ENAMEL



BHAKTI INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



ASTHA DIYA

ETCHED BRASS | HAND ENAMEL



ASHTA INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



BHAKTI MULTI PURPOSE CONTAINER
ETCHED BRASS | HAND ENAMEL



ASTHA MULTI PURPOSE CONTAINER
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



BHAKTI CONTAINER LARGE
ETCHED BRASS | HAND ENAMEL



ASTHA CONTAINER LARGE
ETCHED BRASS | HAND ENAMEL



**ALINE
DESIGN**

COMBO SET OF 2



BHAKTI DIYA + INCENSE HOLDER



BHAKTI MULTI PURPOSE CONTAINER x 2

COMBO SET OF 2



ASTHA DIYA + INCENSE HOLDER



ASTHA MULTI PURPOSE CONTAINER x 2



**ALINE
DESIGN**

COMBO SET OF 2



ASTHA CONTAINER LARGE X 2

COMBO SET OF 2



BHAKTI CONTAINER LARGE X 2



**ALINE
DESIGN**

COMBO SET OF 3



**BHAKTI DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



BHAKTI MULTI PURPOSE CONTAINER x 3

COMBO SET OF 3



**ASTHA DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



ASTHA MULTI PURPOSE CONTAINER x 3



ALINE
DESIGN

HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND
HAND ENAMELLED

**FINELY ETCHED BRASSWARE,
METICULOUSLY HAND
ENAMELED WITH LACQUERED
COLOR**





ALINE
DESIGN



KONARK POOJA SET

BELL | DIYA | KUMKUM KATORI | PRASAD BOX | GLASS | CONTAINER PLATE

ETCHED & CAST BRASS | HAND ENAMEL



ALINE
DESIGN



SOMA POOJA SET

BELL | DIYA | KUMKUM KATORI | PRASAD BOX | GLASS | CONTAINER PLATE

ETCHED & CAST BRASS | HAND ENAMEL



**ALINE
DESIGN**



SOMA INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



SOMA DIYA

ETCHED BRASS | HAND ENAMEL



KONARK DIYA

ETCHED BRASS | HAND ENAMEL



KONARK INCENSE HOLDER

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



KONARK MULTI PURPOSE CONTAINER

ETCHED BRASS | HAND ENAMEL



SOMA MULTI PURPOSE CONTAINER

ETCHED BRASS | HAND ENAMEL



**ALINE
DESIGN**

KONARK CONTAINER LARGE

ETCHED BRASS | HAND ENAMEL



SOMA CONTAINER LARGE

ETCHED BRASS | HAND ENAMEL





ALINE
DESIGN

SOMA MASALADAN

ETCHED BRASS | HAND ENAMEL



KONARK MASALADAN

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



SOMA SAMAGRIDAN

ETCHED BRASS | HAND ENAMEL



KONARK SAMAGRIDAN

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



KONARK CONDIMENT SET WITH TRAY

ETCHED BRASS | HAND ENAMEL



SOMA CONDIMENT SET WITH TRAY

ETCHED BRASS | HAND ENAMEL



**ALINE
DESIGN**

**KONARK MULTIPURPOSE
MARTBAN / JAR**

ETCHED BRASS | HAND ENAMEL



**SOMA MULTIPURPOSE
MARTABAN / JAR**

ETCHED BRASS | HAND ENAMEL





**ALINE
DESIGN**



**KONARK CONDIMENT SET OF 3
IN RECTANGLE TRAY**
ETCHED BRASS | HAND ENAMEL



**SOMA CONDIMENT SET OF 3
IN RECTANGLE TRAY**
ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN



**SOMA CONDIMENT SET OF 4
IN SQUARE TRAY**

ETCHED BRASS | HAND ENAMEL



**KONARK CONDIMENT SET OF 4
IN SQUARE TRAY**

ETCHED BRASS | HAND ENAMEL



ALINE
DESIGN

COMBO SET OF 2



KONARK DIYA + INCENSE HOLDER



KONARK MULTI PURPOSE CONTAINER x 2

COMBO SET OF 2



SOMA DIYA + INCENSE HOLDER



SOMA MULTI PURPOSE CONTAINER x 2



ALINE
DESIGN

COMBO SET OF 2



**KONARK CONDIMENT SET OF 4
IN SQUARE TRAY + KONARK MULTIPURPOSE
MARTABAN / JAR**



ALINE
DESIGN

COMBO SET OF 2



**SOMA CONDIMENT SET OF 4
IN SQUARE TRAY + SOMA MULTIPURPOSE
MARTABAN / JAR**



**ALINE
DESIGN**

COMBO SET OF 3



**KONARK DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



KONARK MULTI PURPOSE CONTAINER x 3

COMBO SET OF 3



**SOMA DIYA + INCENSE HOLDER
+ MUTLI PURPOSE CONTAINER**



SOMA MULTI PURPOSE CONTAINER x 3



ALINE
DESIGN

ETCHING COLLECTION

PURE BRASS ETCHED WITH PATTERNS
TO CREATE TEXTURES

METICULOUSLY ETCHED
BRASSWARE, WITH FESTIVE
PATTERNS





ALINE
DESIGN



**MEENAKSHI 8 INCH
MASALADAN**

ETCHED BRASS



**ALINE
DESIGN**



**MEENAKSHI 7 INCH
MASALADAN**

ETCHED BRASS



**MEENAKSHI 6 INCH
MASALADAN**

ETCHED BRASS



**MEENAKSHI 5 INCH
MASALADAN**

ETCHED BRASS



ALINE
DESIGN



MEENAKSHI RAKHI POOJA SET

ETCHED BRASS | CAST BRASS



ALINE
DESIGN



MEENAKSHI POOJA SET

ETCHED BRASS | CAST BRASS



**ALINE
DESIGN**



MEENAKSHI CONTAINER LARGE

ETCHED BRASS



MEENAKSHI CONTAINER SMALL

ETCHED BRASS



ALINE
DESIGN



MEENAKSHI DIBBI LARGE

ETCHED BRASS



MEENAKSHI DIBBI SMALL

ETCHED BRASS



ALINE
DESIGN

COMBO SET OF 3



MEENAKSHI RAKHI POOJA SET + DIBBI SMALL X 2

ETCHED BRASS



ALINE
DESIGN

BRASSWARE COLLECTION

PURE BRASS COLLECTIONS
IN HAND TECHNIQUES

DINNER, DINE AND FESTIVE
COLLECTION IN PURE BRASS





**ALINE
DESIGN**

RUKMANI TRINKET CONTAINER

ETCHED BRASS



RUKMANI JAR SMALL

ETCHED BRASS



RUKMANI JAR LARGE

ETCHED BRASS



ALINE
DESIGN

COMBO SET OF 2



RUKMANI JAR SMALL X 2



ALINE
DESIGN



SITARA COVERED BOWL

ETCHED BRASS





ALINE
DESIGN



KOPAL OFF CENTRE PLATTER SMALL
KOPAL OFF CENTRE PLATTER LARGE

ETCHED BRASS



**ALINE
DESIGN**

KERELA BOWL
EMBOSSSED BRASS



KERELA CENTRE PLATER LARGE
EMBOSSSED BRASS



ALINE
DESIGN



KERELA TRINKET BOX SMALL
EMBOSSSED BRASS

KERELA TRINKET BOX LARGE
EMBOSSSED BRASS



ALINE
DESIGN



ALWAR MASALADAN

EMBOSSD BRASS



ALINE
DESIGN

COMBO SET OF 2



RATNAGIRI CONTAINER X 2

HALF ETCHED BRASS



ALINE
DESIGN

COMBO SET OF 2



RATNAGIRI DESSERT BOWL X 2

HALF ETCHED BRASS



ALINE
DESIGN



DANABAND DINNER SET

PURE BRASS | WIREWORK



ALINE
DESIGN



TIFFIN CONTAINER

PURE BRASS | WIREWORK



ALINE
DESIGN



KOTA JUG

PURE BRASS | REFINED HAMMER



KOTA GLASS

PURE BRASS | REFINED HAMMER



ALINE
DESIGN

COMBO SET OF 2



RAJBHOG SHARBAT GLASS X 2

PURE BRASS | WIREWORK



ALINE
DESIGN

COMBO SET OF 2



RAJBHOG DESSERT BOWLS x 2

PURE BRASS | WIREWORK



ALINE
DESIGN



RATNA CONDIMENT SET

PURE BRASS | CAST BRASS



MANIKA CONDIMENT SET

PURE BRASS | CAST BRASS



**ALINE
DESIGN**

KASHI CONDIMENT SET

PURE BRASS | CAST BRASS



LUCKNAWI CONDIMENT SET

PURE BRASS | WIREWORK





ALINE
DESIGN

COMBO SET OF 2



KASHI CONTAINER x 2

PURE COPPER | DUAL FINISH



ALINE
DESIGN

COMBO SET OF 2



SUNEHERI KULIYA SMALL X 2

PURE BRASS | DUAL FINISH



ALINE
DESIGN

COMBO SET OF 4



KASHI PUJA SET
CONTAINER | DIYA | CONDIMENT SET | BELL

PURE BRASS | CAST BRASS



ALINE
DESIGN



BUDDHA BOWL

PURE BRASS | WOOD ACCENT



ALINE
DESIGN

WELLNESS COLLECTION

PURE BRASS AND COPPER COLLECTIONS
IN HAND TECHNIQUES





ALINE
DESIGN



SITARA OIL BURNER / DIFFUSER

PURE BRASS



ALINE
DESIGN



SITARA RESIN BURNER/ FUMER

PURE BRASS | ETCHED



ALINE
DESIGN



MOGRA OIL BURNER/ DIFFUSER WITH AROMATIC OILS

PURE BRASS | ETCHED



ALINE
DESIGN

**AJMERI RESIN BURNER/ FUMER
WITH TONG, NATURAL RESINS AND
CHARCOAL TABLETS**

PURE BRASS | ETCHED





ALINE
DESIGN



**PURI RESIN BURNER WITH BRASS HANDLE AND TONG, NATURAL RESINS
AND CHARCOAL TABLETS**

PURE BRASS | ETCHED



ALINE
DESIGN



**PURI RESIN BURNER WITH WOODEN HANDLE
TONG, NATURAL RESINS AND
CHARCOAL TABLETS**

PURE BRASS | HAND ENAMEL | WOOD





ALINE
DESIGN



UDAIPURI RESIN BURNER/ FUMER WITH TONG, NATURAL RESINS AND CHARCOAL TABLETS

PURE BRASS | ETCHED



ALINE
DESIGN



RUHANI SMALL CANDLE HOLDER
REVTI LARGE CANDLE HOLDER

POWDERCOATED METAL | WOODEN ACCENT



ALINE
DESIGN



JAIPURI WATER CARAFE SMALL

PURE COPPER | REFINED HAMMER



JAIPURI WATER CARAFE LARGE

PURE COPPER | REFINED HAMMER



ALINE
DESIGN



DANABAND WATER CARAFE

PURE COPPER | DUAL FINISH

TERMS & CONDITIONS

DESIGN & BRANDING

White Label Branding also available as per client's requirement.
Variations on Designs / Patterns are available. Basic product die cannot change.
Customised patterns as per clients need.
We do not offer exclusivity on our products.

PRICES

All prices are subject to change without notice and are not guaranteed, except the prices for accepted order.
Prices may change depending on the Order quantity and the production lead time.
Prices offered do not include any taxes and are Ex-factory prices.
All taxes, duties and other charges shall be added in the invoice and to paid by the Buyer.

ORDERING PROTOCOLS

Quantities lower than MOQ are not possible
No changes in product design or packaging will be entertained after order confirmation/
Performa Invoice closure/ advance payment done.
50% Advance against order as per the Performa Invoice
Remaining 50% after inspection and before delivery as per Final Invoice



ORIGINAL
DESIGN



HANDMADE



SAFE TO
USE



BULK
PRODUCTION

PROUDLY HANDMADE IN INDIA

ALL RIGHTS RESERVED by ALINE DESIGN PVT LTD

TERMS & CONDITIONS

PACKING

Products are protected from damage by poly pack, paper, cardboard separators or bubble wrap. All ordered products are packaged in five-layer cardboard boxes

QUALITY PARAMETERS

Entire collection is of handmade products so there will be some possibility of difference in product at finishing level.

Inspection can only be based on the sample provided.

Inspection will be offered at our premise (Noida)

LOGISTICS

All shipping fees shall be borne by the customer.

The type of transport depends on the quantity of goods to be sent to the recipient.

Any complaints regarding damages caused during transport should be reported to the shipping company.

REJECTIONS AND RETURNS

No return and rejections are entertained post inspection.



ORIGINAL
DESIGN



HANDMADE



SAFE TO
USE



BULK
PRODUCTION

PROUDLY HANDMADE IN INDIA

ALL RIGHTS RESERVED by ALINE DESIGN PVT LTD

THANK YOU

CONTACT US

Kapil Mathur - +91 9891889249
kapil.mathur@alinedesign.org

Vishwas - +91 9540314448
supply.chain@alinedesign.org

Aline Design Pvt Ltd.
B-85, Sector -5, NOIDA, 20130, U.P



**ALINE
DESIGN**