















WHITE LABEL PRODUCTION CATALOGUE PART 1

2025 - 2026



YEARS OF QUALITY PRODUCTION

EXQUISITE HANDCRAFTED BRASSWARE

We are proud to preserve the timeless charm of handmade artistry.

Our craftsmen, dotted across India's diverse geography, cultures, and traditions, bring their regional mastery to every creation.

With passion and precision, they shape intricate details and techniques to reimagine traditional products

OUR ESTEEMED CLIENTS











SHOPPERS STOP













Purple Turtles®





Sunshine Boulevard











AJIO



Arcedior[®]

Aline Design is an established design house engaged in thematic design & manufacturing for almost two decade and has proudly worked with India's best retailers and e-tailers and small format stores.

Aline design is known for its unique design sensibilities and high quality production and is always recommended for exquisite product concepts, finishes, balanced pricing, timely delivery and ethical practices.

Over the years, Aline Design has developed and produced collections for Fabindia, Tata-Westside, Aditya Birla Group-Curocreate, Landmark Lifestyle-Homecentre, Shopperstop, Future Group-Hometown, @home in various product categories.

Aline Design has also produced for premium internet portals like Ellementry.com, Ajio.com, Pepperfry.com, Urbanladder.com, Mojarto.com, Bunosilo.com, Gaatha.com etc. and has worked with leading boutique stores across India namely Chamiers (Chennai), Tressorie, Ishatvam (Delhi), Isha Foundation (Coimbatore), Options (Ahmedabad), Purple Turtle & Cinnamon (Bangalore) and Inhabit (Hyderabad) and many more.

Aline Design reinvents metal techniques and employs them into unconventional applications with exquisite craftsmanship to bring forth collections with great finish and design.



Aline Design offers its White Label Production Catalogue with bestselling products in varied and unique material techniques at minimum order quantities

DIRECT TRANSFER PRICES: Products are available on production prices based on quantity ordered.

NO BRANDING: White label products and can be branded as per clients specifications.

PRODUCTION QUALITY: Impeccable quality with tested materials and techniques

DESIGNS AND INNOVATION: New designs in innovative techniques

TIMELY DELIVERY: Committed delivery schedules as per lead time specifications

HANDMADE PRODUCTS: Proudly made in India with skilled craftsmen.

Elevate your brand value in the growing market demand of unique products with unmatched quality and prices. Opportunity to improve profits by procuring designed products, produced by Aline Design on direct transfer prices and increase margins as per your pricing system.





DECOUPAGE COLLECTION

PURE BRASS ENTICED WITH HANDPAINTED PATTERNS

DELICATE HAND PAINTED
PATTERNS IMPRINTED OVER
POLISHED BRASS AND
ENAMELED WITH CLEAR LACQUER









OMKARA DIYA PURE BRASS | DECOUPAGE



OMKARA MULTI PURPOSE CONTAINER

PURE BRASS | DECOUPAGE













DECOUPAGE COLLECTION

PURE BRASS ENTICED WITH HANDPAINTED PATTERNS

DELICATE HAND PAINTED
PATTERNS IMPRINTED OVER
POLISHED BRASS AND
ENAMELED WITH CLEAR LACQUER









SANSKAAR DIYA PURE BRASS | DECOUPAGE

SANSKAAR INCENSE HOLDER PURE BRASS | DECOUPAGE SANSKAAR MULTI PURPOSE CONTAINER

PURE BRASS | DECOUPAGE















HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND HAND ENAMELLED

FINELY ETCHED BRASSWARE, METICULOUSLY HAND ENAMELED WITH LACQUERED COLOR







PURI DIYA ETCHED BRASS | HAND ENAMEL



PURI INCENSE HOLDER
ETCHED BRASS | HAND ENAMEL



VRINDA DIYA
ETCHED BRASS | HAND ENAMEL



VRINDA INCENSE HOLDER
ETCHED BRASS | HAND ENAMEL







PURI CONTAINER LARGE
ETCHED BRASS | HAND ENAMEL

PURI MULTI PURPOSE CONTAINER
ETCHED BRASS | HAND ENAMEL





VRINDA MULTI PURPOSE CONTAINER ETCHED BRASS | HAND ENAMEL

VRINDA CONTAINER LARGE ETCHED BRASS | HAND ENAMEL



VRINDA KULIYA CONTAINER ETCHED BRASS | HAND ENAMEL





PURI FUMER DHUNA WITH BRASS HANDLE & TONG ETCHED BRASS | HAND ENAMEL





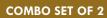






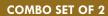




























HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND HAND ENAMELLED

FINELY ETCHED BRASSWARE, METICULOUSLY HAND ENAMELED WITH LACQUERED COLOR





BHAKTI PUJAN SET BELL | DIYA | KUMKUM KATORI x 2 | PRASAD BOX | GLASS | POOJA PLATE

ETCHED & CAST BRASS | HAND ENAMEL



ASTHA PUJAN SET
BELL | DIYA | KUMKUM KATORI × 2 | PRASAD BOX | GLASS | POOJA PLATE

ETCHED & CAST BRASS | HAND ENAMEL





BHAKTI DIYAETCHED BRASS | HAND ENAMEL



ASTHA DIYA
ETCHED BRASS | HAND ENAMEL



BHAKTI INCENSE HOLDER ETCHED BRASS | HAND ENAMEL



ASHTA INCENSE HOLDER ETCHED BRASS | HAND ENAMEL



ASTHA MULTI PURPOSE CONTAINER ETCHED BRASS | HAND ENAMEL





BHAKTI CONTAINER LARGE ETCHED BRASS | HAND ENAMEL



ASTHA CONTAINER LARGE ETCHED BRASS | HAND ENAMEL

















ASTHA CONTAINER LARGE X 2















HAND ENAMEL COLLECTION

ETCHED PURE BRASS AND HAND ENAMELLED

FINELY ETCHED BRASSWARE, METICULOUSLY HAND ENAMELED WITH LACQUERED COLOR







KONARK POOJA SET
BELL | DIYA | KUMKUM KATORI | PRASAD BOX | GLASS | CONTAINER PLATE

ETCHED & CAST BRASS | HAND ENAMEL





SOMA POOJA SET
BELL | DIYA | KUMKUM KATORI | PRASAD BOX | GLASS | CONTAINER PLATE

ETCHED & CAST BRASS | HAND ENAMEL





SOMA INCENSE HOLDERETCHED BRASS | HAND ENAMEL



ETCHED BRASS | HAND ENAMEL



KONARK DIYA
ETCHED BRASS | HAND ENAMEL



KONARK INCENSE HOLDER ETCHED BRASS | HAND ENAMEL





KONARK MULTI PURPOSE CONTAINER

ETCHED BRASS | HAND ENAMEL











ETCHED BRASS | HAND ENAMEL

KONARK SAMAGRIDAN

ETCHED BRASS | HAND ENAMEL



ETCHED BRASS | HAND ENAMEL



ETCHED BRASS | HAND ENAMEL



KONARK MULTIPURPOSE MARTBAN / JAR

ETCHED BRASS | HAND ENAMEL

SOMA MULTIPURPOSE MARTABAN / JAR

ETCHED BRASS | HAND ENAMEL









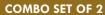




COMBO SET OF 2











KONARK CONDIMENT SET OF 4
IN SQUARE TRAY + KONARK MULTIPURPOSE
MARTABAN / JAR





SOMA CONDIMENT SET OF 4 IN SQUARE TRAY + SOMA MULTIPURPOSE MARTABAN / JAR



COMBO SET OF 3





COMBO SET OF 3













MEENAKSHI 7 INCH

MEENAKSHI 6 INCH MASALADAN

ETCHED BRASS

MEENAKSHI 5 INCH MASALADAN

ETCHED BRASS





MEENAKSHI RAKHI POOJA SET

ETCHED BRASS | CAST BRASS





MEENAKSHI POOJA SET

ETCHED BRASS | CAST BRASS





MEENAKSHI CONTAINER LARGE

MEENAKSHI CONTAINER SMALL

ETCHED BRASS ETCHED BRASS





MEENAKSHI DIBBI LARGE

ETCHED BRASS









MELITARSIII KARIII I OOJA JEI I DIBBI

ETCHED BRASS



BRASSWARE COLLECTION

PURE BRASS COLLECTIONS IN HAND TECHNIQUES

DINNER, DINE AND FESTIVE COLLECTION IN PURE BRASS





RUKMANI TRINKET CONTAINER

ETCHED BRASS







RUKMANI JAR SMALL

ETCHED BRASS

RUKMANI JAR LARGE

ETCHED BRASS





RUKMANI JAR SMALL X 2







SITARA COVERED BOWL ETCHED BRASS

















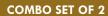
EMBOSSED BRASS



KERELA TRINKET BOX LARGE

EMBOSSED BRASS



















DANABAND DINNER SET

PURE BRASS | WIREWORK



PURE BRASS | WIREWORK





KOTA JUG

PURE BRASS | REFINED HAMMER

KOTA GLASS

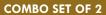
PURE BRASS | REFINED HAMMER





RAJBHOG SHARBAT GLASS X 2

PURE BRASS | WIREWORK









RAJBHOG DESSERT BOWLS x 2

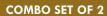
PURE BRASS | WIREWORK















KASHI CONTAINER x 2
PURE COPPER | DUAL FINISH





SUNEHERI KULIYA SMALL X 2

PURE BRASS | DUAL FINISH





KASHI PUJA SET CONTAINER | DIYA | CONDIMENT SET | BELL

PURE BRASS | CAST BRASS



PURE BRASS | WOOD ACCENT



WELLNESS COLLECTION

PURE BRASS AND COPPER COLLECTIONS IN HAND TECHNIQUES













SITARA RESIN BURNER/ FUMER





MOGRA OIL BURNER/ DIFFUSER WITH AROMATIC OILS









PURI RESIN BURNER WITH BRASS HANDLE AND TONG, NATURAL RESINS AND CHARCOAL TABLETS





UDAIPURI RESIN BURNER/ FUMER WITH TONG, NATURAL RESINS AND CHARCOAL TABLE





RUHANI SMALL CANDLE HOLDER REVTI LARGE CANDLE HOLDER

POWEDERCOATED METAL | WOODEN ACCENT



JAIPURI WATER CARAFE SMALL
PURE COPPER | REFINED HAMMER

JAIPURI WATER CARAFE LARGE
PURE COPPER | REFINED HAMMER







DANABAND WATER CARAFE

PURE COPPER | DUAL FINISH

TERMS & CONDITIONS

DESIGN & BRANDING

White Label Branding also available as per client's requirement.

Variations on Designs / Patterns are available. Basic product die cannot change.

Customised patterns as per clients need.

We do not offer exclusivity on our products.

PRICES

All prices are subject to change without notice and are not guaranteed, except the prices for accepted order.

Prices may change depending on the Order quantity and the production lead time.

Prices offered do not include any taxes and are Ex-factory prices.

All taxes, duties and other charges shall be added in the invoice and to paid by the Buyer.

ORDERING PROTOCOLS

Quantities lower than MOQ are not possible

No changes in product design or packaging will be entertained after order confirmation/ Performa Invoice closure/ advance payment done.

50% Advance against order as per the Performa Invoice

Remaining 50% after inspection and before delivery as per Final Invoice









PROUDLY HANDMADE IN INDIA
ALL RIGHTS RESERVED by ALINE DESIGN PVT LTD

TERMS & CONDITIONS

PACKING

Products are protected from damage by poly pack, paper, cardboard separators or bubble wrap. All ordered products are packaged in five-layer cardboard boxes

QUALITY PARAMETERS

Entire collection is of handmade products so there will be some possibility of difference in product at finishing level.

Inspection can only be based on the sample provided. Inspection will be offered at our premise (Noida)

LOGISTICS

All shipping fees shall be borne by the customer.

The type of transport depends on the quantity of goods to be sent to the recipient.

Any complaints regarding damages caused during transport should be reported to the shipping company.

REJECTIONS AND RETURNS

No return and rejections are entertained post inspection.









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THANK YOU

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